



Hamdi Hejazi

Graphic Designer | Gaza Strip, Palestine

Profile Summary

Experienced Graphic Designer with over 7 years of expertise in creating innovative visual solutions for brands across various industries. Proficient in designing for both digital and print media, with a strong emphasis on creative direction, brand identity, and visual storytelling. Passionate about delivering designs that inspire, engage, and communicate effectively.

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Education

University College of Science and Technology

Diploma in Multimedia Design (2010 - 2012)

Certifications and Training

- Adobe Certified Expert: Video Master (After Effects®, Premiere®)
- Adobe Certified Expert: Design Master (Illustrator®, InDesign®, Photoshop®)
- UI/UX Design Training: 60 Hours
- Photography: 30 Hours
- Creative Printing Design: 30 Hours
- Computer Driving License: 50 Hours

Core Competencies

- Creative Problem Solving
- Detail-Oriented Mindset
- Excellent Communication Skills
- Project Management
- Brand Development

Technical Skills

- Design Software: Adobe After Effects®, Adobe Premiere®, Adobe Photoshop®, Adobe Illustrator®, Adobe InDesign®
- Prototyping and UI/UX: Adobe XD®, Figma

Interests

- Football
- Traveling
- Photography

Professional Experience

Senior Graphic Designer

Hemma | Saudi Arabia | Oct 2019 – Present

- Lead creative direction for marketing campaigns, collaborating closely with cross-functional teams to design engaging visuals for social media, advertising, and brand initiatives.
- Developed and maintained a cohesive brand identity across digital and print platforms, ensuring consistency and visual impact.
- Spearheaded a range of design projects, including promotional materials, video graphics, and product packaging, contributing to increased brand awareness and customer engagement.

Senior Graphic Designer

Detour | Qatar | Apr 2018 – Oct 2019

- Created compelling visuals and interactive elements for digital campaigns, enhancing brand presence and customer experiences.
- Successfully introduced innovative design concepts and streamlined processes, resulting in improved creative output and project efficiency.

Graphic Designer

Social Bee | Palestine | Oct 2017 – Apr 2018

- Designed a wide range of digital content, including infographics, social media posts, and web graphics, tailored to client specifications.
- Assisted in developing brand guidelines and creative assets for new product launches and seasonal promotions.
- Collaborated with the marketing team to ensure visual designs effectively communicated brand messages and campaign goals.

Graphic Designer

Qaf Studio | Palestine | Apr 2017 – Oct 2017

- Created visual concepts and layouts for print materials such as brochures, flyers, and banners.
- Worked closely with clients to understand their vision and translated their requirements into compelling designs.
- Enhanced brand communication strategies by delivering visually appealing and impactful content.

Graphic Designer

Detour | Qatar | Apr 2018 – Oct 2019

- Created compelling visuals and interactive elements for digital campaigns, enhancing brand presence and customer experiences.
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Graphic Designer

ONE for Advertising | Palestine | Dec 2014 – Apr 2017

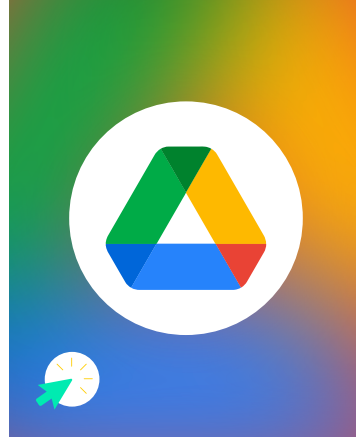
- Produced graphic assets for advertising campaigns, including posters, billboards, and digital banners.
- Focused on creative print design, exploring different printing techniques and materials to elevate brand visuals.
- Collaborated with account managers to meet client expectations and deliver projects on time.



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